

# The TRACTION Times



## The Sale is in the Barrel! The SKF Scotseal Hubcap Barrel Program

Now available to all Traction stores.

**SKF is so sure these hubcaps will sell that they've GUARANTEED SALES!** If after six months you haven't sold all of these hubcaps, SKF will buy them back and pay shipping! It's a no-brainer!

*Are you taking advantage?*

SKF's Scotseal TF Hubcaps combine a sophisticated design and a body manufactured from DuPont's Zytel material. TF Hubcaps resist impact damage, weather, chemicals, road salt, UV radiation and ozone. From ricocheting rocks to flooded docks, lightweight Scotseal TF Hubcaps provide superior protection from a range of over the road conditions, and regularly run well over 450,000 maintenance-free miles.

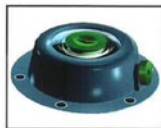


TF Hubcaps are available in oil-bath and grease packed designs; they are compatible with all popular lubricants, including the latest synthetics and are approved by all major OE truck and trailer manufacturers, with a growing number installing them as standard equipment.

For details on SKF hubcaps (including a TF Hubcap brochure to see the difference between the Scotseal TF and other hubcaps on the market) and/or how the program works, refer to Bulletin #09-027 or contact Customer Service: (877) 877-8764.

### Why not include these on a Direct Ship Order and receive a discount?

Customize your selling price!



#### 1612 and 1643

- Lightweight DuPont Zytel material
- Embedded solid aluminum ring, distributes an even, leak proof load against the hub
- Increased impact resistant
- Leak-proof window is fusion-bonded to body



#### 1343

- Designed for semi-fluid grease applications
- Tamper-proof design
- "Umbrella" valve vent seals out contaminations yet vents internal pressure as low as 2 psi when covered by 1/4" of grease.



#### Barrel contents

- 100 bulk packed Hubcaps with gaskets & (6) 453963 fastening bolts
- Packaged individually in heavy duty plastic
- Magnetic header card for customized selling
- 16" x 16" SKF logo sticker

Order by barrel part numbers

1612B, 1643B or 1343B,  
1644B (Black)



### JUNE/JULY PRICE WATCH

- HD Plus Battery (6/1)
- Di-Pro
- Hutchens
- MGM
- Sloan

(7/1)



## NEW This Month!

The all new 12-page School Bus Quick Reference guide contains more than 200 part numbers available for Summer School Bus Maintenance Programs. This new version contains even more full color photos of the parts that your bus fleet customers need!



**ANCRA's New 210E Catalog** features all of their latest innovations including the EZ Torque Winch product line, Cinch self tensioning winch, SilverCap Ratcheting winch line and the OverDrive Aftermarket Ratchet caps.

Designed to be used with a short, 6" handle, the EZ Torque winch enables users to fully tension straps with minimal effort and no danger from standard winch bar kick back. The Cinch winch automatically tensions straps when slack is introduced into the tie-down. Constant air pressure immediately puts additional tension on the webbing to maintain proper tension and safety.

Engineered specifically for after-market installation, SilverCap OverDrive's universal design allows it to fit over existing, non-ratcheting winches, bolting securely in place in just minutes. The device eliminates the need for flatbed truckers to scrap their existing, standard winches to get the advantages of a ratchet-cap. SilverCap OverDrive's adaptability makes it a cost-effective solution for fleets and flatbed drivers who need a simple, yet long-term solution that will boost profitability by reducing load securing times and related injuries.

Ancra's SilverCap and SilverCap OverDrive ratchet-caps eliminate the need for truckers to re-insert a winch bar with each turn while tightening a load strap. They are as simple to operate as a standard socket wrench, which means drivers can tighten an entire load in a fraction of the time it takes to perform the same task with a non-ratcheting winch.

Ancra has also added many new items to this comprehensive, state-of-the-art 84-page catalog including a vastly expanded winch line, new chain variations, Heavy-duty D-rings, Safety flags and banners, pallet decks, new cable pullers, bottle jacks, and additional rubber mats. Call Customer Service today and request some for your location - (877) 877-8764.



## Win the Sale with Advantage Freight



A unique program from Haldex for all Traction stores. **Advantage Freight** allows you an opportunity to make one pre-paid freight order per week. What makes this program unique is that your order may be for as little as **\$600.00 @ invoice**, instead of the standard \$3,000.00. **Advantage Freight** provides the power to capitalize on a unique sales opportunity, for example, a Power Steering Gear—a sale that you would not be able to make if you had to charge the \$100+ freight bill that the unit requires. **Advantage Freight** allows Traction stores to use the normal re-order procedures for their “regular” orders, and to take advantage of an “extra” opportunity for a great sale—weekly!

To utilize the tremendous program, simply mark your order **Advantage Freight**. Remember, only one (1) order per week allowed, and you can use it **every week!**

## CHECK OUT THE FEATURES & BENEFITS OF THE HUBODOMETER FROM



- Guaranteed to deliver mileage accuracy within +/- 2% and backed by Stemco with a 500,000 mile warranty.
- Spring-loaded counterweight virtually eliminates spin when tires hit bumps and potholes, your assurance of greater accuracy.
- Calibrated to perform on over 2,500 specific tire models and sizes to further ensure reliable mileage information.
- An indispensable tool for scheduling maintenance, determining lease charges, validating guarantees, and calculating cost per mile.
- Hubodometers with “blank tenths” are also available.
- PART NUMBER 650-0537



# NEW! VIN DECODER from



Gates introduces a powerful new tool . . .

## ■ Heavy Duty VIN Decoder

Every vehicle sold in the U.S. is required to have a 17 digit VIN number assigned to it by the manufacturer. Those 17 digits are generally used to identify the vehicle and its parts by the manufacturer or dealer. Gates Corporation is excited to announce that we have developed the first VIN Decoder program in the heavy duty aftermarket. It's simple; enter the 17 digit VIN and the Decoder gives you the make, model, year, engine type and all of the parts associated to the vehicle

*Eliminate hours of searching through catalogs for parts and get the application information you need in just moments.*

that Gates sells. The VIN Decoder eliminates hours of searching through catalogs for parts and gives you the application information you need in just moments. Our VIN program is constantly expanding every day; any VIN that does not show up in our system is sent to our Product Application department to be researched and then the application is added to our massive database. The VIN Decoder is an incredibly useful tool for anyone who needs to look up parts for their vehicle. You no longer have to go back to the dealership in order to get the information you need, you can get it directly from Gates, saving you time and money because you don't have to consult the dealer. This is a revolutionary new sales tool that will add value to your business, make it easier for your customers to do business with you and at the end of the day, increase your sales.

Put the Gates VIN Decoder to work for you today!

Visit [www.gates.com/index.cfm?location\\_id=547](http://www.gates.com/index.cfm?location_id=547)



A Tomkns Company

### Gates Corporation

**Gates Corporation**  
The world's most trusted name in belts, hose and hydraulics.

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Worldwide

Power Transmission | Fluid Power | Aftermarket | OE

### Heavy Duty VIN Decoder

Please enter a VIN Number:  
VIN Number: 1FV6HJAA3VH86045   
0 Characters Left

- The letters "I", "O" and "Q" never appear in a VIN.
- The VIN must be exactly 17 characters in length.
- The vehicle year must be 1981 through the present

### Heavy Duty OEM Part Interchange

Plug in a heavy duty original equipment Part# and we'll tell you the Gates equivalent.  
Part Number:    
Enter Part No without spaces and dashes

[Printer Friendly Version](#)

### VIN Lookup Results

Manufacturer	Freightliner Corporation U.S.A.
Make	Freightliner
Model Year	1997
Model	FL70
Engine Manufacturer	Caterpillar
Engine Series	CFE3126
Engine Capacity	L6, 7.2L (439 CID)
Fuel Type	Diesel
Vehicle Type	Med Conv., Const. RH Drive
Cab Type	Short Conventional
Chassis	Truck Chassis
Drive Line Type	4X2 Setback
Brake System	Air
GVWR Class	Class 7: 26,001-33,000 lbs
Country	United States

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### Heavy Duty OEM Part Interchange

Plug in a heavy duty original equipment Part# and we'll tell you the Gates equivalent.  
Part Number: 88CB4479666   
Enter Part No without spaces and dashes

### Part Search Results

Product Type	Application	Comment	OEM Part Number	Gates Part Number
<b>Belt Drive System</b>				
<input type="checkbox"/> V-Ribbed Belt (Heavy Duty)				
Front End Accessory Drive Components	Accessory Drive Belts	-	88GB447P666	K100665HD
<input type="checkbox"/> V-Ribbed Belt (Standard)				
Front End Accessory Drive Components	Accessory Drive Belts	-	88GB447P666	K100665

## **WEBB** Vortex Blows Away Steel Shell Drums.

If you look into steel shell drums you'll find a bit of a shell game going on. Sure, they're quick to show you the pounds that they've shaved, but they're hiding two of their most important product features: excessive **HEAT** and excessive **COST**. Everybody in this business knows that brakes, and all wheel end components work better and last longer at cooler temperatures. That's why Webb engineers focused on the two-fold mission of cutting weight and improving heat transfer efficiency. The results? Webb Vortex® drums **weigh much less** than standard drums, **dissipate heat much better** than standard and steel shell drums and cost about **\$200 LESS** per tandem axle compared to steel shell.

Plus, as a Marmon Highway Technologies/Berkshire Hathaway company, you know that Webb has the backing and resources to deliver superior products with world-class support that will never leave you twisting in the wind.



**Some downtime is beyond anyone's control.**

Timken MileMate® matched wheel bearings are a part of the simple goal: to help keep your trucks moving. The fact is, our 44 matched cup and cone sets help achieve superior results — and less downtime for you. By incorporating uniform geometry, special profiles, enhanced surface finishes and advanced steel design, we help fleets maximize bearing life. That means increased truck uptime and enhanced operational efficiencies. Turn to Timken for MileMate sets.

For additional information, call 1-800-223-1954. Or e-mail us at [heavyduty.am@timken.com](mailto:heavyduty.am@timken.com), or visit [www.timken.com/milemate](http://www.timken.com/milemate).

**TIMKEN**

## Some downtime is beyond anyone's control.

You don't want to wait too long to request this PDF, the fourth ad, in a series of fun new attention-getting ads from Timken. You can post them in your store, place them at the counter, or send them out with invoices.

If you would like to get in on the action and use them to give your sales a boost, just send an e-mail to: [beth\\_palacios@genpt.com](mailto:beth_palacios@genpt.com) to request the PDF versions of these clever ads -- be sure to type "Timken Ads" in the subject line.

**TIMKEN**

**Friendly Reminder for Traction Associates**  
Take advantage of your **DIRECT SHIP DISCOUNTS** where ever possible!

**The TRACTION Times**

If you would like to receive this monthly newsletter via e-mail, contact Beth Palacios at [beth\\_palacios@genpt.com](mailto:beth_palacios@genpt.com).

**Traction Customer Service Operating Hours**  
8:00am to 7:00pm EST - Monday thru Friday  
(877) 877-8764

