

The **TRACTION** Times



Have you heard...?

TW/Traction Headquarters recently lowered its prices on the HD Plus Leaf Spring Program to put you in one of the most competitive positions in the market. See Bulletin #09-044 for details. *If you haven't tried to sell springs, then you're missing out on a great sales opportunity... If you haven't told your customers that you have springs available, then perhaps you're not servicing them as well as you could be.*



AND...COMING SOON: Leaf Spring interchanges are being added to Karmak!

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August/September Price Watch - SHELL OIL



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As part of Koneta's continuous improvement process, they are proud to announce an

enhancement to the Safety Splash Guard product line. Through a running change, the plain '08' Series Safety guards will feature a full 1/2" thickness of Nyracord rubber throughout. These non-logo guards will no longer have a recessed "window" section on the face of the guard. This new solid surface area allows for full thickness benefits and even better anti-sail properties. And the best part - this product improvement is offered at no additional cost!

Not just bright light, but the RIGHT light!

Hard-working, rugged, high-output Trilliant® Work Lamp creates new market space

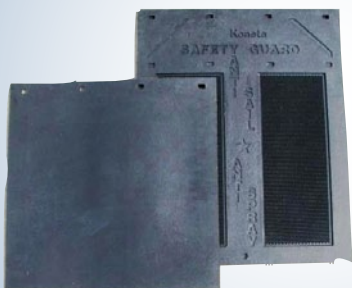
Trilliant® LED WhiteLight™ Work Lamps have created an entirely new lighting category. These lamps easily rival HIDs, and they completely eclipse halogen competitors, providing bright LED WhiteLight™ for more than 50,000 hours of operation, compared to only 3,500 hours for HIDs and 300 for halogens.



Grote engineers have designed an entire array of Grote LED WhiteLight™ Work Lamps to provide maximum visual comfort while reducing fatigue, stress and operator error – all while being some of the most durable and reliable lamps on the planet.



AFFECTED KONETA PARTS LIST:



MUD082424T

MUD082430T

MUD082436T

The preceding is an excerpt from the Grote Performance Advantage e-bulletin, which went out this month via e-mail complete with part numbers and links. If you did not receive it and would like a copy, please e-mail beth_palacios@genpt.com.

It's Time to Bundle Up Some Savings on Bendix Genuine Products



Each Fall, Bendix goes to market with special discounts and savings on air dryers, cartridges and kits. As you know, this product category has a very large seasonal trend and having the right product at the right price on the shelf at the right time is the key to success.

Below are the part numbers that have been discounted 20% to 60%. The special pricing runs through March 31, 2010. These Bendix items are available from the TW Atlanta warehouse or on a Bendix direct ship order. If you have any questions, please contact TW Customer Service.

AIR PRODUCTS SALE

Karmak Vendor Code: BEN

Website: www.bendix.com

Tech Support: 800-247-2725

Promotion Dates: **Good through March 31, 2010**

286934RX	5009378X	OR101900X	109493X	5008414	K022105
5001959X	109477X	OR104358X	K040545	800405	
109685X	101900X	107794X	5004341X	5004479	



Call TW Customer Service or Bendix to place your order today!
(877) 877-8764 or (800) AIR-BRAKE (800-247-2725)

YOU ARE NOW MUCH MORE COMPETITIVE, HOWEVER, NO ONE WILL KNOW UNLESS YOU TELL THEM!

MOTOR WHEEL

EPA Recommends CentriFuse Brake Drums

February 1, 2009



Motor Wheel Commercial Vehicle Systems Inc., a Precision Partners Inc. company, announced that its CentriFuse Lightweight Brake Drums have been recommended by the United States Environmental Protection Agency (EPA) to provide weight savings, improve fuel efficiency, and reduce greenhouse gas emissions for commercial vehicles.

According to the EPA's Office of Transportation and Air Quality report, every 10 percent drop in truck weight reduces fuel use between 5 and 10 percent. The EPA report also suggests that when specifying new trucks, trucking fleets should consider the lightest-weight components that will suit the application.

Weighing 90 pounds, CentriFuse Lightweight Brake Drums can save nearly 100 pounds per tractor compared with standard brake drums. Combine that with trailer brake drum weight savings, and fleets can save up to 224 pounds per tractor/trailer combination. For even greater weight savings and fuel economy, fleets can specify CentriFuse Lite, which weighs 84 pounds per drum.

For more info: <http://www.precisionpartnersinc.com/global-manufacturing/motor-wheel>

Source: http://refrigeratedtrans.com/fleet/components/epa_recommends_centrifuse_brake_drums_0209/



Don't get caught off guard! In NORTH AMERICA, the law requires that your equipment is outfitted with a visual means of checking air brake adjustment. (Federal Motor Vehicle Safety Standard No 121 49 CFR 571.112)

- Brake manufacturers apply paint or colored tape to the push rod to meet this requirement.
- The leading cause of out-of-service vehicles in DOT inspections is brake-related, THE #1 ISSUE: OUT-OF-ADJUSTMENT BRAKES
- Operation Air Brake (May 2008) resulted in 10,222 roadside inspections across 35 states, 2,653 vehicles were put out-of-service for the following: * 65% of out-of-service violations were brake-related * 64% of these brake violations were out-of-adjustment brakes * 66% of the out-of-adjustment brake conditions were brake chambers with automatic slack adjusters.

BRAKE SAFE® VISUAL BRAKE STROKE INDICATORS WILL PROTECT YOUR FLEET!

FEATURES & BENEFITS

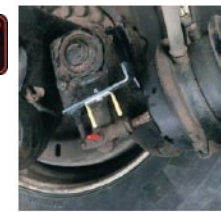
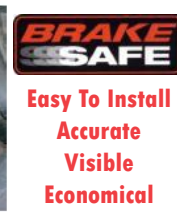
- Provides an easy, visual means of conducting mandatory pre-trip air brake inspection in minutes
- Drivers, mechanics or inspectors can view indicators without going under truck/trailer to identify out of adjustment conditions
- Saves fleets, drivers and owner-operators time and money and protects against heavy fines
- Reduces risk of accidents, conveys fleet commitment to safety
- Reduces equipment downtime due to inspection or needless air brake adjustment
- Automatic slack adjusters also require pre-trip inspection
- Heavy duty plated bracket – bolts easily onto the truck/trailer brake chamber
- Pre-measured reference unit with bright yellow “covers”
- Tooled clevis pin with bright red “pointer” replaces existing clevis pin linking slack adjuster to push rod.
- As long as the pointer is positioned between the two Goalposts, the brakes are properly adjusted

VISUAL BRAKE STROKE INDICATOR

Brake Safe Part No.	Clevis Pin Size	Chamber Types	Ref. Unit Stroke	Typical Applications
Truck (Power Unit) Kits:				
PU242	½”	16, 20, 24	1.75”	Most steering axles
PU250LS	½”	24LS, 30LS sq.port	2.50”	Long-stroke, square port chambers
PU302	½”	30, 16L, 20L, 24L	2.00”	Drive axles & “L” long-stroke steer axles
Trailer Kits:				
TL250LS	½”	30LS sq.port	2.50”	Long-stroke, square port chambers
TL250LSCP	½”	30LS sq.port	2.50”	Vantraxx suspension, clamp-on pointer
TL302	½”	30, 30-30	2.00”	Flatbed, van and tanker trailer
TL302CP	½”	30, 30-30	2.00”	Vantraxx suspension, clamp-on pointer



Brakes in adjustment



Brakes out-of-adjustment

Why not take Brake Safe to your fleet customers? Just print the attached two-page flyer and go!

When cargo is weighed, is the weight of the world included?

Here is the final piece from our series on the fun, eye-catching advertising flyers from Timken. We hope you've taken advantage of this wonderful opportunity to associate the Traction brand with Timken's quality product line. Post them in your store, place them at the counter, or send them out with invoices. Timken is focused on maximizing fleet and truck uptime. *If you would like to get in on the action and use it to give your Timken Mile-Mate sales a boost, just send an e-mail to: beth_palacios@genpt.com to request your custom PDF version -- be sure to type "Timken Flyer" in the subject line.*

TIMKEN

When cargo is weighed, is the weight of the world included?

Maximizing truck uptime is serious business. There are a lot of people counting on fleet maintenance managers to keep trucks moving. Timken understands how important that is, so we work relentlessly to provide you with the most advanced heavy-duty friction management and power transmission solutions available. By incorporating uniform geometry, special profiles, enhanced surface finishes and advanced steel design, we help fleets maximize bearing life. That means increased truck uptime and enhanced operational efficiencies. The fleet industry makes the world go 'round, and that's a tough job. Turn to Timken, and we'll help lighten the load.

For additional information, call 1-800-233-1954. Or e-mail us at heavyduty.am@timken.com, or visit www.timken.com/milemate.

TIMKEN
Where You Turn

Hubs • Bearings • Seals • Kits • Greases • Components

Introducing SHOPTALK from... Donaldson.

Shoptalk began in 1990 as a quarterly newsletter for Donaldson replacement filter customers. Shoptalk provided product support information, industry articles and, most importantly, tech tips. Today, Shoptalk takes a new form — direct mail cards. Donaldson has tried to keep the product information simple and direct, while providing the most up-to-date technical tips and maintenance suggestions. We hope you find Shoptalk to be informative and beneficial.

What can you do with your new Shoptalk cards?

- It's easy to collect Shoptalk cards just by opening the ring and adding them in...
- Hang them on your tool bench...
- Put them in your toolbox...
- Slide them in your pocket...
- Share them with your coworkers...



HERE ARE A COUPLE OF SHOPTALK EXAMPLES:




Sign up for Shoptalk!

Maintenance tips, cost reduction ideas and product features and benefits from the filtration and emissions experts. To receive these simple facts that every diesel engine owner can use, click the link and complete request form online.

<http://www.donaldson.com/en/engine/shoptalk/signup.html>

LIQUID

A Full Line of Hydraulic/Transmission Filters



Donaldson offers a wide range of hydraulic and transmission filters for industrial and mobile applications.

Donaldson has an extensive line of hydraulic and transmission filters and system accessories including:

- High pressure filters that protect expensive components
- Medium pressure return line filters that remove contaminants generated during equipment operation
- Suction filters that protect pumps
- Strainers that filter large pieces of debris before they can enter a system

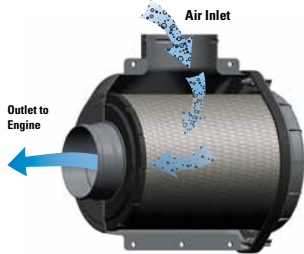
Shoptalk

TRUCKING MINING CONSTRUCTION

AIR **SHOPTALK**

What's the Difference Between a Single-Stage and a Two-Stage Air Cleaner?

Air cleaners are defined into two types based on the stages the air and contaminant flow through in the assembly. These types of air cleaners are considered single-stage and two-stage.



Single-Stage Air Cleaners

A single-stage air cleaner filters contaminant from the air through a primary filter without the use of a pre-cleaner. In single-stage air cleaners, the contaminated air enters the air cleaner at the inlet and flows directly to the primary filter. At this point, the contaminant is filtered out by the media and the single-stage filtration is completed. Single-stage air cleaners are typically used in light dust environments such as in on-highway applications.

Shoptalk

TRUCKING MINING CONSTRUCTION



The TRACTION Times

If you would like to receive this monthly newsletter via e-mail, contact Beth Palacios at beth_palacios@genpt.com.



Traction Customer Service Operating Hours
 8:00am to 7:00pm EST - Monday thru Friday
 (877) 877-8764